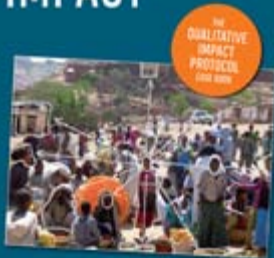


ATTRIBUTING DEVELOPMENT IMPACT



James Copestake, Marlies Morsink & Fiona Remnant

NEW BOOK INFORMATION

Attributing Development Impact

The Qualitative Impact Protocol Case Book

Edited by James Copestake, Marlies Morsink, and Fiona Remnant

Publish date:	15 March 2019
ISBN Binding Price	9781788530231 Hardback £62.95 €78.95 \$93.95 9781788530248 Paperback £24.95 €30.95 \$36.95 9781780447469 PDF <i>Free on Open Access</i> 9781780447476 ebook £9.99 €9.99 <small>incl VAT</small>
Extent Format:	192 pages 234 x 156 mm
Keywords:	QuIP, evidence, evaluation, methodology, qualitative, innovation, attribution, impact, social change

Contents

Introduction | 1. Introducing the causal attribution challenge and the QuIP | 2. Comparing the QuIP with other approaches to development impact evaluation | 3. A deep dive into Diageo's malt barley supply chain in Ethiopia | 4. Improving working conditions in the Mexican garment industry | 5. Exploring the social impact of housing microfinance in South India | 6. Faith-based rural poverty reduction in Uganda | 7. Harnessing agriculture for better nutritional outcomes in Southern Tanzania | 8. Placing volunteer educators: the Global Health Service Partnership | 9. Bending but not breaking? Adapting the QuIP for use with local authorities in England | 10. Conclusions: Insights gained and issues outstanding | Annex: The QuIP Guidelines in full | Acknowledgements | Details of contributors | Index

Substantiating cause and effect is one of the great conundrums for those aiming to have a social impact, be they an NGO, SII fund, or multinational corporation. All face the same quandary: **how do you know whether or how you contributed to an observed social change?** The Qualitative Impact Protocol (QuIP) was researched and developed at the Centre for Development Studies in an effort to tackle this attribution challenge. *Attributing Development Impact: The Qualitative Impact Protocol Case Book* sets out case studies across seven countries (Ethiopia, India, Malawi, Mexico, Tanzania, Uganda and UK) where the QuIP has been used by a range of organisations involved in development - private sector, public sector, and civil society – to elucidate their role in social change.

This book shares the real-life experiences of organisations in the field tackling the “attribution problem”, exploring the measures they took to overcome various challenges, and illuminating the results they could not have obtained otherwise. QuIP is at the heart of this story, and this book will help practitioners determine when and how to use it effectively.

About the editors

James Copestake is Professor of International Development at the University of Bath; Director of the Centre for Development Studies; Director of Studies for the Professional Doctorate in Policy Research and Practice (DPRP); a member of the Board of Intrac; and an advisor to Self Help Africa. James was principal investigator of the Assessing Rural Transformations action research project which generated the first full version of the QuIP, and co-founder of BSDR.

Marlies Morsink is Research Officer at the Department of Social and Policy Sciences, University of Bath. In the past year Marlies conducted action research into adapting QuIP for use by UK town councils.

Fiona Remnant worked on research and development of the QuIP at the Centre for Development Studies before going on to co-found and run a non-profit research organisation, Bath Social & Development Research (BSDR), which continues to curate and develop the QuIP through consultancy and research.

Non-trade orders: publishinginfo@practicalaction.org.uk T: +44 (0)1926 634501
or online www.developmentbookshop.com

UK trade orders: orders@nbninternational.com T: +44(0)1752 202300

US orders: Princeton Selling Group, Inc. psg@firstclassweb.com Tel: (610) 975-4595