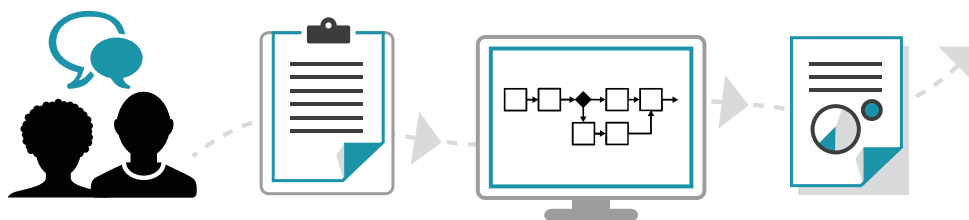# QuIP online training course

This is an online learning course (in English) suitable for monitoring & evaluation professionals interested in using QuIP in your own practice. You will learn through a series of online videos, lessons and activities, followed by a live online Q&A session. To book please email jo@bathsdr.org

The course takes approximately 6 – 10 hours to complete, not including the optional assignment which you can complete at any time after the course. You will have access to the course for six weeks, allowing you to study at your own pace during this time. The lessons are guided with recordings and accompanying transcripts by Bath SDR staff and Prof James Copestake from the University of Bath. A final live session with a member of our team offers you the opportunity to ask any questions and discuss your ideas for application of the QuIP, along with any others who have completed the course at the same time. The cost of this course is £500 (plus VAT), which includes personal review of an assignment if you would like accreditation.

About the QuIP

The Qualitative Impact Protocol is a methodology researched and developed at the Centre for Development Studies, University of Bath, to better address the 'attribution problem' so often encountered when evaluating development interventions. The approach aims to find out directly from intended beneficiaries, service users and citizens what they perceive to be the most significant drivers of change in their lives, livelihoods and wellbeing - without use of a control group. This is particularly useful in complex contexts where a variety of factors may influence the outcomes of an intervention, and where you are seeking un-biased and unprompted feedback in a structured and replicable way.

The QuIP offers:
• A qualitative 'reality check' on significant drivers of change - putting a stronger emphasis on respondents' views and experiences.
• Independent data collected by trained local researchers who, alongside respondents, and where appropriate, are not briefed on the theory of change ('blindfolded') to mitigate for bias.
• Structured coding and analysis of narrative data using a bespoke approach and specially adapted software to conduct rapid and detailed contribution analysis of qualitative data.

Bath SDR was founded in 2015 and works with international and UK-based organisations to deliver evaluations using QuIP. We have a network of trained interview teams in more than 30 countries and have adapted the methodology for different contexts and thematic areas. Commissioners include Self Help Africa, Save the Children, BBC Media Action, UNICEF and Tearfund. Papers and articles about our research, QuIP guidelines in different languages and example reports are available on our resources page and a good overview of QuIP in the context of a Causal Pathways perspective is available from Better Evaluation.

Training course

This course covers the theory behind QuIP as well as the practical aspects of designing, costing and managing a study from sample selection to final data analysis using causal mapping techniques. After completing the course materials you will be invited to join a live session with Bath SDR staff — a great opportunity to ask questions and discuss your learning. The modules cover:

1. Introduction and overview; main features, planning a QuIP
2. Case selection and sampling
3. Questionnaire design
4. Logistics and skills required for data collection
5. Introduction to causal qualitative data coding & mapping
6. Introduction to analysis of data in Causal Map and reporting

QuIP accreditation and follow-up

You will receive a certificate for completion of the course if all modules have been completed online, and an accreditation certificate if you complete the assignment after the course. The assignment takes the form of a basic proposal to use QuIP in an evaluation, asking you to consider and articulate application of the QuIP principles in the context of your choice. The assignment and one round of feedback are included in the cost.

Note: The course includes an overview of QuIP data coding and analysis techniques in the web application Causal Map. Causal Map is not owned or operated by Bath SDR, but developed by Bath SDR staff and advisors in order to provide a more efficient process for coding and analysing causal data. The software is free to access for QuIP training participants during the course and there is guidance on using Excel as an alternative for coding data.

Should you wish to use Causal Map for a project following the course there are different Causal Map subscription packages available and substantial free guidelines online. Further support to learn how to use Causal Map for QuIP coding can be provided on request.

About Bath SDR

Bath Social & Development Research is a not for profit, independent research consultancy specialising in QuIP. We aim to offer access to high quality applied research skills, building on the work and experience of staff and alumni from the Centre for Development Studies at the University of Bath. Bath SDR also has a remit to encourage and facilitate wider use of better qualitative methods in evaluation through training. We re-invest any annual surpluses in further development and dissemination of the QuIP, including subsidised rates for small organisations and investment in resources and software.

If you have any questions or wish to book, please contact jo@bathsdr.org